

SINE
QUA
NON
SIAL

FAQS

WITH SQN FOUNDER+OWNER
LAURA BOTON

- 1 Describe your salon in one word.**
Special.
- 2 What type of clients do you have?**
Young working professionals, rock stars, trendsetters & regular cool people.
- 3 Are you departmentalized?**
No, and proud of it.
- 4 Do you offer any benefits?**
Yes, The Best Education, Health Insurance Plan, 401k, Vacation Pay, and incentive programs.
- 5 How do you deal with your new stylists and new clientele?**
Every new stylist receives one year of priority after they have earned their chair on the floor. We also match clients with the right hairdresser by giving a thorough consultation.
- 6 Do you invest in your stylist's advanced education? How so?**
Yes, We offer constant ongoing on-trend in salon education. You may qualify to attend our Bumble and bumble classes held in our satellite university and trips to Bumble and bumble University. We have guest artists, and constant advanced workshops, and we may contribute to any appropriate local education.
- 7 What opportunities for advancement in your salon are available?**
We have many career paths for stylists. You can advance from Assistant to Senior Stylist. You may train to be an Educator – teaching in the salon in styling, cutting or color. You may move in to Management or even partial ownership if you desire!
- 8 How long has your salon been open?**
19 years
- 9 What type of position might I be offered as a recent graduate?**
Assistant Stylist in training.
- 10 How long will I have to be an assistant before I can go out on my own?**
A year and a half is the average time it takes to earn your chair, but some can do it in one year if they apply themselves.
- 11 How many employees do you have?**
55
- 12 What is expected of your employees?**
We look for inspired self-starters who are passionate and take initiative. Each individual must be responsible, motivated, fashion forward and be accountable for their actions.
- 13 What is the average time frame for building up a clientele?**
1–2 years.
- 14 Is working as a team considered an important part of salon life?**
Yes. We are an amazing team. All 4 salons collaborate to make the salon a more inspiring place to work. Teamwork is of the utmost importance to our culture.
- 15 How do you pronounce the name of the salon and what does it mean?**
Si-ne kwah-nohn. It means an indispensable or essential ingredient, or “that which you cannot live without.”